

THE **ULTIMATE** LASER LABEL FROM **AVERY**[®]



CUSTOM AND STOCK LABELS FOR ANY LASER PRINTER

Use Avery laser labels for mailing, shipping, inventory control, product identification... and hundreds of other applications you'll think of — once you have the edge.

Heat from the laser printer can result in adhesive oozing out the side of the label sheets. But not with custom Avery laser labels, which have ungummed edges. These edges provide a perimeter in which the adhesive can safely move into. And not into your laser printer. No costly repairs. Just superior print quality.

Choose the Avery laser label line designed expressly for desktop or high-speed laser printers, available in either letter or legal-sized sheets. Custom offerings are available with options including custom die cutting, custom printing, custom face materials and various adhesive types.

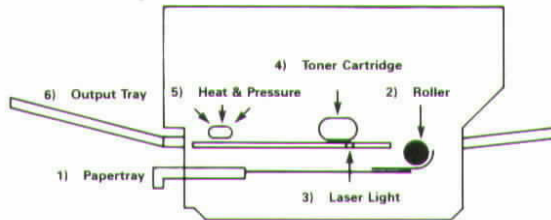
Call your local Avery forms distributor or **1-800-821-2177** and ask for the ultimate laser label — the one that gives you the edge.



WHY AVERY® CUSTOM LASER LABELS GIVE YOU **THE EDGE**

With Averylaser labels you get the following benefits:

1. PROPER FEEDING THROUGH THE PRINTER

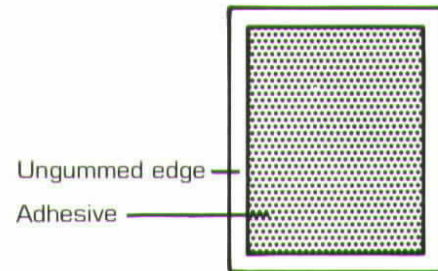


Standard labels may not feed through the automatic paper feeder because they are too heavy, too thick, or not flat enough. Using the incorrect label stock may jam the printer, cause labels to pre-dispense, etc. Avery's lightweight construction prevents such problems.

2. ADHESIVE HEAT STABILITY

Some common adhesives melt under heat, leaving "goo" in the printer. Avery's laser labels have a unique construction using an "ungummed edge" to prevent this problem.

Only Avery's custom laser labels have zoned adhesive patterning – the ability to put adhesive where needed. This unique feature prevents printer jam, frequent and expensive maintenance, and poor quality printing.



3. THEY STICK WHERE STUCK

Avery's premium adhesives maintain their properties and adhere to a wide variety of surfaces, depending on your needs. You can expect Avery's laser labels to stick where applied to.

4. ATTRACTIVE FACE MATERIALS

Avery's laser labels offer a bright white label face material with excellent toner adhesion qualities. Or choose from our selection of mill tints to add color to your application.

All of these features can be found in our on-hand sizes and in our custom labels made specially for your unique application.

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